

PRICE MATRIX

Res. Size	Premium												Standard						Economy					
	1.25	1.5	1.6	1.8	2.5	3.9	4.8	6	1.25	1.5	1.6	1.8	2.5	3.9	4.8	6	1.25	1.6	1.8	2.5	3.9	4.8	6	
Pixel Pitch	1.25	1.5	1.6	1.8	2.5	3.9	4.8	6	1.25	1.5	1.6	1.8	2.5	3.9	4.8	6	1.25	1.6	1.8	2.5	3.9	4.8	6	
Total SGM	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	
Length (mm)	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	6500	
Height (mm)	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	4000	
Resolution (L)	5200	4333	3611	2600	1667	1354	1083	833	5200	4333	3611	2600	1667	1354	1083	833	5200	4333	3611	2600	1667	1354	1083	
Resolution (H)	3200	2667	2500	2222	1600	1026	833	667	3200	2667	2500	2222	1600	1026	833	667	3200	2500	2222	1600	1026	833	667	
Pixel density	16640000	11555556	10156250	8024691	4160000	1709402	1128472	722222	16640000	11555556	10156250	8024691	4160000	1709402	1128472	722222	16640000	10156250	8024691	4160000	1709402	1128472	722222	
Module size (mm)	150x168.75	150x168.75	250x250	250x250	250x250	250x250	250x250	250x250	150x168.75	150x168.75	250x250	250x250	250x250	250x250	250x250	250x250	150x168.75	250x250	250x250	250x250	250x250	250x250	250x250	
Cabinet size (mm)	600x337.5	600x337.5	500x500	500x500	500x500	500x1000	500x1000	500x1000	600x337.5	600x337.5	500x500	500x500	500x1000	500x1000	500x1000	500x1000	600x337.5	500x500	500x500	500x500	500x1000	500x1000	500x1000	
Cabinet resolution	480x270	383x216	312x312	263x263	208x208	130x128	104x104	83x166	480x270	383x216	312x312	263x263	208x208	130x128	104x104	83x166	480x270	312x312	263x263	208x208	130x128	104x104	83x166	
Wire Connection	Goldenwire	Goldenwire	Goldenwire	Goldenwire	Goldenwire	Goldenwire	Goldenwire	Goldenwire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	Copper wire	
LED Brand	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar FCB series / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Nationstar / Top 10 / MicroPro	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	Kinglight / GK / Mulsien / HS / LK	
Driver	MBIS264	MBIS264	MBIS264	MBIS264	MBIS264	MBIS264	MBIS264	MBIS264	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2065 or ICN2055	ICN2153	ICN2153	ICN2153	ICN2154	ICN2038	ICN2038	ICN2038	
Mocket	MBIS986	MBIS986	MBIS986	MBIS986	MBIS986	MBIS986	MBIS986	MBIS986	FSSOP24	FSSOP24	FSSOP24	FSSOP24	FSSOP24	FSSOP24	FSSOP24	FSSOP24	TBC	TBC	TBC	TBC	TBC	TBC	TBC	
LED Configuration/Driver	FCB 1010	FCB 1010	FCB 1010	FCB 1515	FCB 1515	FCB 1515	FCB 1515	FCB 1515	RS1515	RS1515	RS1515	RS1515	RS1515	RS1515	RS1515	RS1515	SMD1515	SMD1515	SMD1516	SMD1517	SMD1519	SMD1520	SMD1515	
Refresh Rate	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz / 4500Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	3840Hz	
Brightness	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	Up to 1200cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	1000cd/m2	800cd/m2	800cd/m2	800cd/m2	800cd/m2	800cd/m2	800cd/m2	800cd/m2	
Grayscale	16 Bits +	16 Bits +	16 Bits +	16 Bits +	16 Bits +	16 Bits +	16 Bits +	16 Bits +	16 bits	16 bits	16 bits	16 bits	16 bits	16 bits	16 bits	16 bits	8 to 14 bits	8 to 14 bits	8 to 14 bits	8 to 14 bits	8 to 14 bits	8 to 14 bits	8 to 14 bits	
Scan	Under 1/32	Under 1/32	Under 1/32	Under 1/32	Under 1/16	Under 1/8	Under 1/8	Under 1/8	Under 1/32	Under 1/32	Under 1/32	Under 1/32	Under 1/32	Under 1/16	Under 1/8	Under 1/8	Under 1/32	Under 1/32	Under 1/32	Under 1/32	Under 1/16	Under 1/8	Under 1/8	
Protection Option	LTP	LTP	LTP	LTP	LTP	LTP	LTP	LTP	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	
Lifetime	>110,000	>110,000	>110,000	>110,000	>110,000	>110,000	>110,000	>110,000	>100,000	>100,000	>100,000	>100,000	>100,000	>100,000	>100,000	>100,000	>90,000	>90,000	>90,000	>90,000	>90,000	>90,000	>90,000	
RC	A10s	A10s	A10s	A10s	A10s	A10s	A10s	A10s	ABS	ABS	ABS	ABS	ABS	ABS	ABS	ABS	A10s	A10s	A10s	A10s	A10s	A10s	A10s	
Cabling	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Local chinese	Local chinese	Local chinese	Local chinese	Local chinese	Local chinese	Local chinese	
Max Power Consumption	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	500W-160/m2	500W-160/m2	500W-160/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-160/m2	600W-200/m2	600W-200/m2	600W-200/m2	600W-200/m2	500W-160/m2	500W-160/m2	500W-160/m2	
Viewing Distance	≥1m	≥1.5m	≥1.5m	≥1.5m	≥2.5m	≥3.9m	≥4.8m	≥6m	≥1m	≥1.5m	≥1.5m	≥1.5m	≥1.5m	≥1.5m	≥1.5m	≥1.5m	≥1m	≥1m	≥1m	≥1.5m	≥1.5m	≥1.5m	≥1m	
Cabinet Material	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	Aluminum	
Thickness	70mm	70mm	45mm	45mm	45mm	45mm	45mm	45mm	45mm	50mm	50mm	50mm	50mm	50mm	50mm	50mm	50mm	65mm	65mm	65mm	65mm	68mm	68mm	
Weight	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	21KG/m2	
IP Rating	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	IP30	
Price from	8040	6044	4930	2918	1479	1164	745	484	2098	1658	1297	2165	1097	900	569	3109	2366	1624	933	732	464	286	164	
LED Screen	209031	157132	128186	97546	75878	38456	31840	30186	188830	116584	95108	77956	56298	28532	23624	21827	148063	80842	61518	42223	24253	20080	19037	
Processor	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Processor 4K Nova H2 (x2 units)																								
*1*4 Channel HDMI/DVI																								
*2*16RJ45 output card	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	13000	
*1*H2 Master																								
*1*Monitor card																								
*16Bits - HDR - Optimized																								
Recs. Spare parts(6%)	12542	9428	7691	5853	4553	2307	1910	1811	11330	6995	5706	4677	3378	1712	1417	1310	8884	4851	3691	2533	1455	1205	1142	
Support structure estimation	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	3500	
Engineering	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Transportation estimation (35.45 dwt)	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	
Package	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	
Installation	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	12800	
Quality Control Testing	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	
Pricing	259072	204059	173377	140898	117931	78263	71250	69497	237660	161079	138314	120133	97176	67744	62541	60637	194447	123192	102709	82257	63208	58785	57679	

		Accessories cost	
3.9	170		3.75
2.5	190		
1.9	203	149	15.2
1.5		228	27.3
1.2			21.2

buying price						
	Uniview	AET	Mr	Visual	Kincolor	
4.8						500
3.9	1114		713.75	1114		600
2.97						920
2.4	1577			1564		1090
1.9	1850	2023	1999	1928.2	4571	1900
1.6	2400					
1.5			4428	3322.3	5829	2490
1.2				5628.2	12757	


Moyenne achat			
	PR	ST	ECO
6	1036.6	730	620.5
4.8	1093.4	770	654.5
3.9	1320.6	930	790.5
2.97			
2.5	2605.7	1835	1376.25
1.8	3349.78	2359	2005.15
1.6	4402	3100	2635
1.5	5396	3800	3230
1.2	6756	5630	4785.5

Prix vente			
	PR	ST	ECO
6	1160.992	839.5	732.19
4.8	1224.608	908.6	772.31
3.9	1479.072	1097.4	932.79
2.97	0	0	0
2.5	2918.384	2165.3	1623.975
1.8	3751.7536	2998.289	2366.077
1.6	4930.24	3658	3109.3
1.5	6043.52	4484	3811.4
1.2	8039.64	7262.7	5694.745

Selling price 25%						
	Uniview	AET	Mr	Visual	Kincolor	
4.8		0		1114		550
3.9	1392.5		892.1875	1114		650
2.97						1150
2.4	1971.25			1564		1362.5
1.9	2312.5	2528.75	2498.75	2410.25	4571	
1.6	3360					
1.5			0	4152.875	5829	
1.2				7035.25	12757	

Selling price 30%						
	Uniview	AET	Mr	Visual	Kincolor	
4.8		0		0		650
3.9	1448.2		927.875	1448.2		780
2.97						1196
2.4	2050.1			2033.2		1417
1.9	2405	2629.9	2598.7	2506.66	5942.3	
1.6	3600					
1.5			5756.4	4318.99	7577.7	
1.2				7316.66	16584.1	

Selling price 40%						
	Uniview	AET	Mr	Visual	Kincolor	
4.8		0		0		700
3.9	1559.6		999.25	1114		840
2.97						1288
2.4	2207.8			0		1526
1.9	2590	2832.2	2798.6	2699.48	4571	
1.6	3840					
1.5			6199.2	4651.22	5829	
1.2				7879.48	12757	